

Ratings ➤ **Love on the Line** The abysmal ratings here show how difficult dating can be. But our survey finds a silver lining: 44 percent of the time, the pain often pays off in a happy coupling.



Online Dating Service	Cost	Reader Score	Survey Results										
			Quantity of Matches	Quality of Matches	Amount of Information Provided About Potential Dates	Value	Ease of Sign-Up/ Profile Setup	Ease of Making Changes	Search Features	Filter Features	Privacy Settings	Appearance	Messaging Features
OkCupid	Free	56	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
Tinder	Free	52	↘	↘	↘	↗	↘	↘	↘	↘	↘	↘	↘
Grindr	Free	52	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
PlentyOfFish	Free	50	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
JDate	\$19 ³	49	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
Match.com	\$21 ³	49	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
AdultFriendFinder	\$20 ⁴	47	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
SeniorPeopleMeet	\$15 ³	46	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
eHarmony	\$20 ⁴	46	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
OurTime.com	NA	46	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
Christian Mingle	\$39 ⁵	44	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
Zoosk	\$30 ⁵	40	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
Chemistry	\$13 ³	38	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘
Ashley Madison	\$49/Free ⁶	37	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘	↘

GUIDE TO THE RATINGS: Ratings are based on 9,636 Consumer Reports subscribers who completed the 2016 Online Dating Survey. Respondents told us about their experience with one or two dating websites or apps

between 2014 and 2016. The survey reflects 13,532 ratings. Ratings show websites with sufficient data. Reader Score refers to how respondents rated their overall satisfaction with the online dating service and is not

limited to the factors listed under survey results. A score of 100 means all respondents were completely satisfied; 80 means very satisfied, on average; 60, fairly well-satisfied.

Differences in reader scores of fewer than 4 points are not meaningful. Scores for all ratings categories are relative and reflect averages on a scale from Completely Satisfied to Completely Dissatisfied.