

Iconic:LA

PRE-CONFERENCE DAY—MONDAY, JUNE 22

- 9 a.m. **Inc. Edu Course Check In**
[Ace Hotel – Segovia Room](#)
- 9:30 a.m. - 12:30 p.m. **Inc.Edu Course** (*Seats are limited. There is an additional fee to participate.*)
Launch! How to Go From Idea to Market
Instructor: **Scott Duffy**, founder and CEO, Content.Market; and author, *Launch!: The Critical 90 Days From Idea to Market*
[Ace Hotel – Segovia Room](#)
- 12 - 3 p.m. **Conference Badge Pickup**
[Ace Hotel – Segovia Room](#)
- 6 - 8 p.m. **VIP Celebration at Iconic:LA** Presented by T-Mobile (***This event is at capacity***)
Welcome Remarks: **Tyler Mathisen**, co-anchor of CNBC's *Power Lunch* and *Nightly Business Report*; and **Eric Schurenberg**, president and editor-in-chief, *Inc.*
Special Guest: **Daymond John**, founder, FUBU; co-star of, *Shark Tank*; and Global Ambassador of Entrepreneurship
[Ace Hotel – Segovia Room](#)

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CONFERENCE DAY – TUESDAY, JUNE 23 – THE THEATRE AT ACE HOTEL

- 8 a.m. - 5 p.m. **Conference Registration open**
[The Theatre at Ace Hotel – Foyer and Lobby](#)
- 8 a.m. **Theater doors open**
- 8:50 - 8:55 a.m. **Welcome to Iconic**
Remarks: **Tyler Mathisen**, co-anchor of CNBC's *Power Lunch* and *Nightly Business Report*; and **Eric Schurenberg**, president and editor-in-chief, *Inc.*
[Theater](#)
- 9 - 9:40 a.m. **Do What You Love, Love What You Do**
Speaker: **Bert Jacobs**, co-founder and chief executive optimist, The Life is Good Company
Introduction: **In-Q**, founding member, Da Poetry Lounge; artist; and songwriter
[Theater](#)
- 9:50 - 10:20 a.m. **Where's the Money? Lessons From Both Sides of the Table**
Speakers: **Dana Settle**, co-founder and partner, Greycroft; and **Mark Suster**, partner, Upfront Ventures
Interviewer: **Julia Boorstin**, reporter, CNBC
[Theater](#)
- 10:25 - 10:55 a.m. **Networking Break**
[Foyer and Lobby](#)
- 11 - 11:20 a.m. **Creating Connections: The Growth and Value of Live Experiences**
Speaker: **Julia Hartz**, co-founder and president, Eventbrite
[Theater](#)
- 11:30 a.m. - 12 p.m. **Uncontainable: How to Build a Business Where Everyone Thrives**
Speaker: **Kip Tindell**, founder, chairman, and CEO, The Container Store; and co-author, *Uncontainable*
Interviewer: **Tyler Mathisen**, co-anchor of CNBC's *Power Lunch* and *Nightly Business Report*
[Theater](#)
- 12:10 - 12:50 p.m. **LA's All-Star Entrepreneurs**
Speaker: **Allison Beal**, co-founder and CEO, StyleSaint; **Jim Mitchell**, CEO, Fuhu; **Scott Painter**, founder and CEO, TrueCar; and **Hayden Slater**, co-founder, Pressed Juicery
Interviewer: **Lindsay Blakely**, LA Bureau Chief, *Inc.*
[Theater](#)
- 12:55 - 1:55 p.m. **Networking Lunch**
[Foyer and Lobby](#)
- 2:05 - 2:25 p.m. **The New Breed of Business**
Speaker: **Randy Komisar**, partner, Kleiner Perkins Caufield & Byers; and author, *The Monk and the Riddle* and *I F**king Love that Company*
[Theater](#)
- 2:30 - 3:05 p.m. **Brands You F**king Love**
Speakers: **Adam Fleischman**, founder and CEO, Umami Restaurant Group; **Julia Hartz**, co-founder and president, Eventbrite; and **Bayard Winthrop**, founder and CEO, American Giant
Interviewer: **Eric Schurenberg**, president and editor-in-chief, *Inc.*
[Theater](#)

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CONTINUED...CONFERENCE DAY – TUESDAY, JUNE 23

- 3:15 - 4:05 p.m. **GoDaddy Founder Bob Parsons Shares His Billion Dollar Formula for Success**
Speaker: **Robert “Bob” Parsons**, founder, GoDaddy; founder and CEO, YAM Worldwide;
and co-founder, the Bob & Renee Parsons Foundation
[Theater](#)
- 4:05 - 4:30 p.m. **Networking Break**
[Foyer and Lobby](#)
- 4:35 - 5:10 p.m. **Meet the Disruptors**
Speakers: **Jay Kaplan**, co-founder and CEO, Synack; **Vivek Ravisankar**, founder and CEO,
HackerRank; and **Joshua Reeves**, co-founder and CEO ZenPayroll
Interviewer: **Jane Wells**, CNBC Business News
[Theater](#)
- 5:15 - 6:05 p.m. **Lessons From Business-Turnaround King Marcus Lemonis**
Speaker: **Marcus Lemonis**, chairman and CEO, Camping World and Good Sam Enterprises;
and host, CNBC's *The Profit*
[Theater](#)
- 6:30 - 8 p.m. **Closing Cocktail Reception** *Presented by T-Mobile*
[The Theatre at Ace Hotel – Foyer and Lobby](#)