

WHITE HOUSE HOMELAND SECURITY ADVISOR THOMAS P. BOSSERT & PALO ALTO NETWORKS CHAIRMAN AND CEO MARK MCLAUGHLIN TO SPEAK AT THE CAMBRIDGE CYBER SUMMIT

CNBC and The Aspen Institute to host top business, government and cybersecurity leaders at unique one-day conference on October 4 in Boston

Englewood Cliffs, NJ, and Washington, DC, August 22, 2017 – CNBC and The Aspen Institute today unveiled the first set of speakers for the second-annual *The Cambridge Cyber Summit* on October 4th at the Edward M. Kennedy Institute in Boston, MA.

This unique one-day summit brings together top technology leaders, CEOs and government officials to explore the latest in cybersecurity, with a particular focus on how the public and private sectors can work together to safeguard our economic, financial and government assets, while also maintaining convenience and protecting privacy.

This year's slate of speakers represents many of the most influential leaders in the cybersecurity industry, including a keynote address by White House Homeland Security Advisor **Thomas P. Bossert**. Other speakers include **Joe Sullivan**, CSO, Uber; **Mark McLaughlin**, Chairman and CEO, Palo Alto Networks; **Jason Matheny**, Director, IARPA; **Mike Gregoire**, CEO CA Technologies, as well as voices from the NSA, FBI, DHS, and foreign intelligence agencies.

Additional speakers include:

- Marc van Zadelhoff, GM, IBM Security
- Dave Aitel, Founder & CTO, Immunity
- John Carlin, Chair, Cybersecurity and Technology Program, The Aspen Institute; Former Assistant Attorney General for National Security
- Oleg Derevianko, Information Security Systems Partners (ISSP)
- Michael Fey, President and Chief Operating Officer, Symantec
- Dan Geer, CISO, In-Q-Tel
- Glenn Gerstell, General Counsel, NSA
- Andy Greenberg, *WIRED*
- Robert Hannigan, Fmr Director, GCHQ
- Adam Hickey, Deputy Assistant Attorney General for National Asset Protection
- Monika Bickert, Head of Global Policy Management, Facebook
- Tom Wheeler, Fmr Chairman, Federal Communications Commission; Visiting Fellow, Shorenstein Center on Media, Politics, and Public Policy
- Rob Joyce, Cybersecurity Coordinator, White House

- Bill Priestap, Assistant Director for Counterintelligence, FBI
- Lisa Monaco, Fmr White House Homeland Security Advisor and Distinguished Senior Fellow at the New York University Law School, Center on Law & Security

The conference offers high-level policy discussions, while also examining crucial lessons learned by key participants during specific cyber incidents over the last year including cyberattacks in countries like Ukraine and high-profile incidents like WannaCry.

Panel topics include:

- Russia, Ukraine and Critical infrastructure: Canary in the Coalmine?
- North Korea: The Bank-Robbing Evilest Empire
- Artificial Intelligence in Cybersecurity
- Blockchain in Cybersecurity
- The Security of the Internet of Things
- Cybersecurity and Regulation

“Together with The Aspen Institute, we have gathered the top leaders across various industries – spanning government, technology and media – to tackle this increasingly pressing threat to not only businesses, but to all individuals who use technology,” said Nikhil Deogun, SVP and Editor in Chief, CNBC Business News. “We will continue to dive deeper into this crucial conversation as part of our collective mission to uncover innovative solutions to protect business and consumer data.”

“From Russia’s interference in the presidential election, to the WannaCry ransomware crisis, and the hacking of HBO, such vulnerabilities have underscored just how increasingly central cybersecurity has become to every aspect of our daily lives,” said Walter Isaacson, President and CEO of the Aspen Institute and a CNBC contributor. “It’s clear that both governmental and private sector leaders need more collaboration and discussions like this conference to ensure our security.”

For more information about The Cambridge Cyber Summit go to:

CambridgeCyberSummit.com.

To register to attend go to: <https://aspeninstitute.wufoo.com/forms/cambridge-cyber-summit/>.

The summit will be coupled with special digital content from both CNBC and The Aspen Institute, with live coverage on CNBC before, during and after the summit.

The Cambridge Cyber Summit also invites the public at large to engage with its speakers and other followers online and through social media. There will be opportunities to share videos, watch sessions, and add to the dialogue from anywhere in the world. Interested individuals can join The Cambridge Cyber Summit conversation on social media using #CambridgeCyber. Social media coverage will be shared by partners on a variety of platforms including: Twitter, Facebook, Instagram and LinkedIn.

About CNBC:

With CNBC in the U.S., CNBC in Asia Pacific, CNBC in Europe, Middle East and Africa, and CNBC World, CNBC is the recognized world leader in business news and provides real-time financial market coverage and business information to more than 385 million homes worldwide, including more than 94 million households in the United States and Canada. CNBC also provides daily business updates to 400 million households across China. The network's 15 live hours a day of business programming in North America (weekdays from 4:00 a.m. - 7:00 p.m. ET) is produced at CNBC's global headquarters in Englewood Cliffs, N.J., and includes reports from CNBC News bureaus worldwide. CNBC at night features a mix of new reality programming, CNBC's highly successful series produced exclusively for CNBC and a number of distinctive in-house documentaries.

CNBC also has a vast portfolio of digital products which deliver real-time financial market news and information across a variety of platforms including: CNBC.com; CNBC PRO, the premium, integrated desktop/mobile service that provides live access to CNBC programming, exclusive video content and global market data and analysis; a suite of CNBC mobile products including the CNBC Apps for iOS, Android and Windows devices; and additional products such as the CNBC App for the Apple Watch and Apple TV.

Members of the media can receive more information about CNBC and its programming on the NBCUniversal Media Village Web site at <http://www.nbcumv.com/programming/cnbc>.

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About The Aspen Institute:

The Aspen Institute, founded in 1950, is an international nonprofit organization dedicated to fostering enlightened leadership and open-minded dialogue. Through seminars, policy programs, conferences and leadership development initiatives, the Institute and its international partners seek to promote nonpartisan inquiry and an appreciation for timeless values. The Institute is headquartered in Washington, D.C., and has campuses in Aspen, Colorado, and on the Wye River on Maryland's Eastern Shore. Its international network includes partners in Spain (Madrid), France (Paris), Germany (Berlin), India (New Delhi), Italy (Rome), Japan (Tokyo), Mexico (Mexico City), the Czech Republic (Prague), and Romania (Budapest), and leadership programs around the world, including Africa and Latin America.

The Aspen Institute's Cybersecurity & Technology Program offers educational resources and shares knowledge across industries and sectors, as well as convenes government and private sector leaders to discuss these challenges and offer policy solutions to help shape and create a safe and secure online environment. Through both public and invitation-only events that bring together serious thinkers from Washington, Silicon Valley, academia, journalism, and the private sector, the Aspen Institute's Cyber & Technology Program works to ensure that the internet remains a key driver of American innovation.

For more information about The Aspen Institute, please visit www.aspeninstitute.org.

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