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Interviews: 1,000 adults  
Dates: July 12-16, 2023

**FINAL**

Study #14506b  
CNBC AAES 2nd Quarter Phone Survey  
July 2023

**Please note: all results are shown as percentages unless otherwise stated.**

**The margin of error for n=1,000 interviews is  $\pm$  3.1 percentage points.**

GENDER. Do you describe yourself as a man, a woman, or some other way?

Male.....	47
Female .....	52
Non-binary/self-describe...	1

QAGETH. For statistical purposes only and to ensure that we have a representative sample, in what year were you born?

18-24.....	11
25-29.....	9
30-34.....	9
35-39.....	8
40-44.....	10
45-49.....	6
50-54.....	7
55-59.....	9
60-64.....	8
65-69.....	8
70-74.....	3
75 or older.....	11
Refused/not sure...	1

Raceth. Again, for statistical purposes only, are you of Hispanic, Latino, or Spanish origin? And to ensure we have a representative sample, what is your race-white, Black or African American, Asian, or something else? (IF 'SOMETHING ELSE,' ASK:) How would you describe your race?

American Indian or Native American.....	1
Asian or Asian American .....	2
Black or African American .....	12
Hispanic .....	14
Native Hawaiian or Pacific Islander .....	0
White.....	65
Another race.....	3
Not sure/refused.....	3

**Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.**

QSedu. What is the last grade of school or level of education you completed? As a reminder, your answer is completely confidential and is being used for statistical purposes only. With that in mind, would you tell me the last grade you completed in school?

Did not graduate high school .....	4
High school graduate .....	30
Vocational training/technical school .....	3
Some college, no degree .....	14
2-year college/associate's degree.....	11
4-year college/bachelor's degree .....	23
Master's, PhD, or professional degree [MD, law, MBA] .....	14
Not sure/refused .....	1

PID7TH. Generally speaking, do you think of yourself as (ROTATE 'DEMOCRAT' AND 'REPUBLICAN':) a Democrat, a Republican, or an independent? (IF 'DEMOCRAT' OR 'REPUBLICAN,' ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF 'INDEPENDENT,' ASK:) Do you think of yourself as closer to (ROTATE 'DEMOCRAT' AND 'REPUBLICAN') the Democratic Party, closer to the Republican Party, or do you think of yourself as strictly independent?

Strong Democrat .....	19
Not very strong Democrat .....	12
Independent/closer to Democratic Party	8
Strictly independent.....	18
Independent/closer to Republican Party.	10
Not very strong Republican .....	9
Strong Republican.....	20
Not sure.....	4
<b>Total Democrat</b>	<b>39</b>
<b>Total Republican</b>	<b>39</b>

emply. Are you currently employed? (IF RESPONDENT SAYS "NO," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work? (IF RESPONDENT SAYS "YES, EMPLOYED," ASK:) What type of work do you do?

<b>Currently Employed</b>	
Professional/manager .....	14
White-collar worker .....	28
Blue-collar worker .....	17
Farmer/rancher .....	1
<b>Not Currently Employed</b>	
Student.....	3
Homemaker .....	3
Retired .....	23
Unemployed, looking for work.....	7
Volunteer (VOL) .....	0
Disabled (VOL) .....	4
Not sure/refused .....	1

(ASK ONLY OF RESPONDENTS WHO SAY "YES, EMPLOYED" IN emply.)

PAY. And are you paid by annual salary, hourly wage, or through some other means?

Annual salary.....	35
Hourly wage.....	50
Some other means .....	14
Not sure/refused .....	1

**Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.**

Q8. When it comes to each one of these issues, which party do you think would do a better job--the Democratic Party, the Republican Party, or both about the same? If you think that neither would do a good job, please just say so.

THIS TABLE HAS BEEN RANKED BY DEMOCRATIC PARTY ADVANTAGE

	<b>Party Advantage</b>	<u>Democratic Party better</u>	<u>Republican Party better</u>	<u>Both about the same</u>	<u>Neither good</u>	<u>Not sure</u>
<b>Dealing with companies that promote diversity, equality, and inclusion*</b>						
July 2023.....	<b>D-31</b>	50	18	15	10	7
<b>Dealing with woke corporations**</b>						
July 2023.....	<b>R-9</b>	23	33	9	19	16

\* Asked of one-half the respondents (FORM A).  
\*\* Asked of one-half the respondents (FORM B).

**Now I have some questions about technology...**

Q12. As you may know, efforts are underway to develop computer programs that can mimic human thinking and possibly replace human activity in a number of areas. This is often referred to as artificial intelligence. Would you say that, overall, you are very comfortable, somewhat comfortable, somewhat uncomfortable, or very uncomfortable with the idea of artificial intelligence?

	<u>7/23</u>	<u>6/16+</u>
Very comfortable.....	8	9
Somewhat comfortable .....	18	27
Somewhat uncomfortable .....	32	33
Very uncomfortable.....	38	26
Not sure .....	4	5
<b>Total Comfortable</b>	<b>27</b>	<b>36</b>
<b>Total Uncomfortable</b>	<b>69</b>	<b>59</b>

+ Results are among registered voters.

Q13. And, thinking of some areas where artificial intelligence could be used, would you say you are very comfortable, somewhat comfortable, somewhat uncomfortable, or very uncomfortable with artificial intelligence, meaning computers replacing humans, when it comes to (READ ITEM)?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE SAYING VERY OR SOMEWHAT COMFORTABLE

	<b>Total Comfortable</b>	<b>Total Un-comfortable</b>	<u>Very comfortable</u>	<u>Somewhat comfortable</u>	<u>Somewhat un-comfortable</u>	<u>Very un-comfortable</u>	<u>Not sure</u>
<b>Diagnosing medical problems</b>							
July 2023 .....	<b>32</b>	<b>65</b>	11	22	22	43	3
June 2016+.....	<b>38</b>	<b>57</b>	11	27	25	32	5
<b>Customer service for consumers</b>							
July 2023 .....	<b>30</b>	<b>66</b>	10	19	24	43	4
June 2016+.....	<b>35</b>	<b>61</b>	10	25	27	34	4
<b>Driving vehicles</b>							
July 2023 .....	<b>21</b>	<b>76</b>	6	16	22	54	3
June 2016+.....	<b>26</b>	<b>71</b>	9	17	26	45	3

+ Results are among registered voters.

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**(ASK ONLY OF RESPONDENTS WHO ARE EMPLOYED IN employ.)**

Q14. And in the next few years, do you think that artificial intelligence is most likely to...?

Make your job easier.....	21
Make your job more difficult .....	10
Replace you in your job .....	18
Have no real effect on your job ...	49
Not sure .....	2

**Now I have some questions on a different topic.**

Q15ab. Do you think it is appropriate or inappropriate for companies to take public stands on political, social, and cultural issues? Do you think this is (appropriate/inappropriate) most of the time or just some of the time?

Appropriate most of the time.....	19
Appropriate just some of the time .....	13
Inappropriate just some of the time .....	14
Inappropriate most of the time .....	44
Depends .....	6
Not sure .....	4
<b>Total Appropriate</b>	<b>32</b>
<b>Total Inappropriate</b>	<b>58</b>

**And now thinking about this a different way...**

Q16ab. Do you think it is appropriate or inappropriate for government officials to criticize companies for taking a public stand on political, social, and cultural issues? Do you think this is (appropriate/inappropriate) most of the time or just some of the time?

Appropriate most of the time.....	16
Appropriate just some of the time .....	12
Inappropriate just some of the time .....	17
Inappropriate most of the time .....	46
Depends .....	5
Not sure .....	4
<b>Total Appropriate</b>	<b>28</b>
<b>Total Inappropriate</b>	<b>63</b>

**Now thinking about you...**

Q17a. In the past couple of years, have you bought products from a company specifically because the company took a political or social stand you agree with, or have you not done this?\*

Have done this .....	24
Have not done this .....	75
Depends.....	1
Not sure .....	0

\* Asked of one-half the respondents (FORM A).

Q17b. In the past couple of years, have you boycotted and NOT bought products from a company specifically because the company took a political or social stand you disagree with, or have you not done this?\*

Have done this .....	47
Have not done this .....	51
Depends.....	1
Not sure .....	1

\*\* Asked of one-half the respondents (FORM B).

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**Now I am going to ask you a few questions for statistical purposes only.**

Q2020V. Did you vote in the 2020 election for president?

Yes, voted .....	83
No, did not vote .....	16
Not sure.....	1

QF1bcTH. For whom did you vote--Joe Biden, the Democrat, Donald Trump, the Republican, or Jo Jorgensen, the Libertarian? (IF 'NO, DID NOT VOTE' OR 'NOT SURE,' ASK:) Even though you did not vote in the election, which candidate did you support and want to win--Joe Biden, Donald Trump, Jo Jorgensen, or did you not support any of them?

Voted for/supported Joe Biden .....	43
Voted for/supported Donald Trump .....	41
Voted for/supported Jo Jorgensen .....	2
Voted for/supported another candidate ..	1
Did not vote or support any .....	7
Not sure.....	6

QideolTH. In terms of your views on political issues, would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal .....	11
Somewhat liberal.....	17
Moderate .....	26
Somewhat conservative .....	24
Very conservative.....	18
Not sure.....	4
<b>Total Liberals</b>	<b>28</b>
<b>Total Conservatives</b>	<b>41</b>

Qinc2. If you added together the yearly income of all the members of your family who were living at home last year, what would the total be? I'm going to read some income ranges. Please stop me when I reach the range for your family--less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, between one hundred thousand dollars and one hundred and fifty thousand dollars, or more than one hundred and fifty thousand dollars.

Less than \$10,000 .....	6
\$10,000 to \$20,000.....	6
\$20,001 to \$30,000.....	8
\$30,001 to \$40,000.....	8
\$40,001 to \$50,000.....	9
\$50,001 to \$75,000.....	15
\$75,001 to \$100,000.....	13
\$100,001 to \$150,000.....	10
More than \$150,000 .....	14
Not sure/refused .....	11

QECON. How would you describe your economic circumstances--poor, working class, middle class, upper-middle class, or well-to-do?

Poor .....	13
Working class .....	28
Middle class.....	40
Upper-middle class.....	14
Well to-do .....	3
Not sure.....	1