

DEAL OR NO DEAL LUCKY CASE SWEEPSTAKES

Official Rules

June 12, 2019 – August 10, 2019

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited. The DEAL OR NO DEAL LUCKY CASE SWEEPSTAKES (“Sweepstakes”) will begin on June 12, 2019 at 9:00 P.M. ET and end on August 10, 2019 at 8:59 P.M. ET (“Sweepstakes Period”). All times in the Sweepstakes refer to Eastern Time (“ET”). Odds of winning depend upon the number of eligible Entries (as defined below) received. Sweepstakes is subject to all applicable federal, state and local laws.

ELIGIBILITY: Open only to permanent, legal United States residents who are physically residing in one (1) of the forty-eight (48) contiguous United States or the District of Columbia (excluding Alaska, Hawaii, Puerto Rico, Guam, the Virgin Islands and other United States territories), and who are eighteen (18) years of age or older as of the start of the Sweepstakes Period. Officers, directors, and employees of Sweepstakes Entities (as defined below), members of these persons’ immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include CNBC, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632, NBCUniversal Media, LLC, 30 Rockefeller Plaza, New York, NY 10112 (collectively, “Sponsors”), Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort (“Universal Orlando”) and each of their respective parent, subsidiary, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes. **Winner (defined below) must collect their Prize (defined below) by December 31, 2019 (or on such other dates designated by Sponsors), or Prize will be forfeited.**

TO ENTER:

The Sweepstakes will consist of ten entry periods (“Entry Periods”, each an “Entry Period”) and ten (10) corresponding prize drawings (“First Prize Drawings”, each a “First Prize Drawing”) from among all eligible Entries (defined below) received during the corresponding Entry Period, as detailed in the chart below. One (1) random grand prize drawing (“Grand Prize Drawing”) will be conducted on or about August 21, 2019 from among all eligible Entries (defined below) received during the Sweepstakes Period. Entries must be received before the end of the applicable Entry Period to be eligible for the corresponding Drawing and by August 10, 2019 at 8:59 P.M. ET to be eligible for the Grand Prize Drawing.

Drawing Chart

Entry Period	Entry Period Start Time	Entry Period End Time	First Prize Drawing Dates
1	June 12, 2019 at 9:00 PM ET	June 15, 2019 at 8:59 PM ET	June 26, 2019

2	June 12, 2019 at 10:00 PM ET	June 15, 2019 at 9:59 PM ET	June 26, 2019
3	June 19, 2019 at 9:00 PM ET	June 22, 2019 at 8:59 PM ET	July 3, 2019
4	June 19, 2019 at 10:00 PM ET	June 22, 2019 at 10:59 PM ET	July 3, 2019
5	July 3, 2019 at 9:00 PM ET	July 6, 2019 at 8:59 PM ET	July 17, 2019
6	July 10, 2019 at 9:00 PM ET	July 13, 2019 at 8:59 PM ET	July 24, 2019
7	July 17, 2019 at 9:00 PM ET	July 20, 2019 at 8:59 PM ET	July 31, 2019
8	July 24, 2019 at 9:00 PM ET	July 27, 2019 at 8:59 PM ET	August 7, 2019
9	July 31, 2019 at 9:00 PM ET	August 3, 2019 at 8:59 PM ET	August 14, 2019
10	August 7, 2019 at 9:00 PM ET	August 10, 2019 at 8:59 PM ET	August 21, 2019

To enter the Sweepstakes during the Sweepstakes Period, watch Deal or No Deal from 9:30 P.M. ET to 9:45 P.M. ET **and/or** 10:30 P.M. ET to 10:45 P.M. ET on **Wednesday, June 12, 2019 and/or** 9:30 P.M. ET to 9:45 P.M. ET **and/or** 10:30 P.M. ET to 10:45 P.M. ET on **Wednesday, June 19, 2019 and/or** from 9:30 P.M. ET to 9:45 P.M. ET on **Wednesdays from June 26, 2019 to August 7, 2019** to view the lucky case number (“Lucky Case Number”). Then go to www.twitter.com, (“Twitter Site”) and (1) if you already have a Twitter account, log on using your Twitter user name and password, become a follower of @DealNoDealCNBC by searching for “Deal or No Deal CNBC”, clicking on the Deal or No Deal icon and then clicking the "Follow" button or (2) if you do not already have a Twitter account, create a free Twitter account according to the instructions on the Twitter Site and follow @DealNoDealCNBC as indicated in (1) above. You must follow @DealNoDealCNBC throughout the Sweepstakes Period and for at least ten (10) days thereafter (for potential notification purposes) to participate in the Sweepstakes and be eligible to win. You may unfollow @DealNoDealCNBC after the ten (10) day notification period.

Once you have become a follower of @DealNoDealCNBC, you will be required to submit a Tweet with the Lucky Case Number, the hashtag “#DONDSweepstakes”, and tagging @DealNoDealCNBC (the "Entry"). You must include “#DONDSweepstakes and “@DealNoDealCNBC” in your Entry or your Entry will not be valid. **A correct Lucky Case Number is required to enter.**

Please note that you must agree to comply with the Twitter Terms of Use in order to create a Twitter account.

If your Twitter profile is set to the “Protect my Tweets” setting, your Entry may be disqualified and rejected as ineligible for consideration in the Sweepstakes. If you choose

to submit an Entry via your web-enabled mobile device, data rates may apply. See your wireless service provider for details on rates and capabilities.

All Entries become the property of Sponsors and will not be acknowledged or returned.

You may enter one (1) time during each Entry Period for a total of ten (10) entries during the Sweepstakes Period. Multiple Entries received from any person beyond this limit will void all such additional Entries. Entries generated by a script, macro, or other automated means or by any means that subverts the entry process will be disqualified. **Entries must be received before August 10, 2019 at 8:59 P.M. ET to be eligible for the Sweepstakes.** Sponsors' computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the Twitter account will be deemed to be the entrant. "Authorized account holder" of a Twitter account is defined as the person assigned to the Twitter account by Twitter. Entry constitutes permission (except where prohibited by law) to use entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

WINNER SELECTION AND NOTIFICATION: On or about each First Prize Drawing Date noted in the chart above, one (1) potential first prize winner ("First Prize Winner") will be selected in a random drawing by representatives of Sponsors from all eligible Entries received during the applicable Entry Period for a total of ten (10) First Prize Winners. On or about August 21, 2019 one (1) potential grand prize winner ("Grand Prize Winner") will be selected in a random drawing by representatives of Sponsors from all eligible Entries received during the Sweepstakes Period. **First Prize Winners and Grand Prize Winner will be referred to as "Winners" or "Winner" herein unless otherwise noted.** Sponsors will make two (2) attempts to notify potential Winner through direct message via Twitter. **Sponsors may share potential Winner's name and contact information with Sweepstakes Entities and/or any prize provider, as applicable, if necessary.** Potential Winner may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, "Sweepstakes Documents") within two (2) days of such notification. Noncompliance within this time period will result in disqualification, and, at Sponsors' sole discretion an alternate potential Winner may be selected from the remaining eligible Entries. If potential Winner cannot be reached, is found to be ineligible, cannot or does not comply with these Official Rules, or if Prize or prize notification is returned as undeliverable, potential Winner will be disqualified and time permitting, at Sponsors' sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries. Limit one (1) First Prize per family or household. First Prize Winners will be eligible to win the Grand Prize.

PRIZES:

First Prizes: There will be ten (10) first prizes (“First Prizes”, each a “First Prize”) awarded. Each First Prize Winner will receive one (1) First Prize consisting of the following: ten thousand (\$10,000) U.S. dollars.

Grand Prize: There will be one (1) Grand Prize (“Grand Prize”) awarded to the Grand Prize Winner consisting of a four (4) day, three (3) night trip for Winner and up to three (3) guests (“Guests”) to Universal Orlando Resort in Orlando, Florida (“Trip”).

Trip will include: round trip economy class air transportation for Winner and up to three (3) Guests from a major commercial airport near Winner’s home (as determined by Universal Orlando in their sole discretion) to Orlando, FL; three (3) nights standard hotel accommodation (one room, quadruple occupancy, room and tax only) at Loews Sapphire Falls Resort or at another Universal Orlando Resort hotel (as determined by Universal Orlando in their sole discretion); non-exclusive ground transportation to and from airport and hotel in Orlando, FL; 3-Park 3-Day Park-to-Park tickets for admission to Universal Studios Florida, Universal’s Islands of Adventure and Universal’s Volcano Bay Water Theme Park for Winner and up to three (3) Guests (“Park Visit”); and admission to one (1) Blue Man Group Show (exact date and time to be determined by Universal Orlando in their sole discretion) for Winner and up to three (3) Guests (“Show”). **Winner must collect their Grand Prize (defined above) by August 7, 2020 (or on such other dates designated by Sponsors), or Prize will be forfeited. If any Guest is a minor, Grand Prize Winner or another Guest must be such minor’s parent or legal guardian. GRAND PRIZE DOES NOT INCLUDE ACCOMMODATIONS, PARKING, OR TRANSPORTATION OUTSIDE OF THAT DESCRIBED ABOVE.**

Actual Retail Value (“ARV”) of each First Prize is ten thousand dollars (\$10,000). Estimated Retail Value (“ERV”) of Grand Prize is Four Thousand Seventy Six and 64/100 Dollars (\$4,076.64). ERV of all Prizes is One Hundred and Four Thousand Seventy Six and 64/100 Dollars (\$104,076.64). Actual Retail Value (“ARV”) of Prize may vary. If Prize includes a Trip, ARV may vary based on, among other things, availability, existing rates at time of booking, dates of travel, and point of departure. Any difference between ERV and ARV will not be awarded. For any Prize with an ERV over six hundred dollars (\$600), Sponsors will furnish an Internal Revenue Service Form 1099 to Winner for the ARV of Prize for the year in which Prize was won.

All details of Prize will be determined by Sponsors and/or Universal Orlando in their sole discretion. Sponsors and/or Universal Orlando reserve the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner. Prize cannot be transferred by Winners and is valid only for the items detailed above, with no substitution of Prize by Winners. If Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and time permitting, an alternate Winners may be selected from the remaining eligible Entries at Sponsors’ sole discretion.

Trip must be completed by August 7, 2020 or Grand Prize will be forfeited. Travel dates and arrangements are subject to air travel, holiday, blackout dates, and other prize and travel restrictions. Travel dates are subject to Universal Orlando and Sponsor approval. Reservations are subject to availability. **Trip must be booked at least sixty (60) days prior to intended departure date.** If Grand Prize Winner elects to partake in any or all portions of his/her Prize with fewer than the allotted number of Guests or no Guest, the Grand Prize will be awarded to Grand Prize Winner and each participating Guest and any remainder of the Grand Prize will be forfeited and shall not be subject to further or alternative compensation by Sponsors or Universal Orlando. All elements of the Grand Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. If Grand Prize Winner is between the ages of eighteen (18) and twenty-one (21), he/she must be accompanied by an adult of at least twenty-one (21) years of age in order to check into the hotel. **Unless child or ward of Grand Prize Winner or one of the allotted Guests, each Guest must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the Winner.** ERV of Grand Prize may vary depending upon the points of departure, ground transportation, and/or airline fare fluctuations. Grand Prize Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, baggage fees, and security charges. Grand Prize Winner and Guests are responsible for obtaining, at their own expense, any necessary travel documentation (i.e. valid photo identification, visas, passports, etc.) prior to travel. Once issued, tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through Universal Orlando. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. All travel and lodging will be at the risk of Grand Prize Winner and Guest(s). Grand Prize Winner is solely responsible for all expenses and costs associated with acceptance and/or use of Grand Prize not specifically stated herein as being awarded, including, without limitation any and all taxes and other expenses, costs, or fees associated with the acceptance and/or use of Grand Prize, travel insurance, ground transportation (other than as described above), security and airport fees, taxes, insurance, gasoline, meals, gratuities, and souvenirs). Sponsors shall have the right, but not the obligation, to make any deductions and withholdings that Sponsors deem necessary or desirable under applicable federal, state and local tax laws, rules, regulations, codes or ordinances.

Sweepstakes Entities shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Grand Prize, and are not responsible or liable for any expenses incurred as a consequence thereof. Date and/or time of Show are subject to change. Show is subject to cancellation. Grand Prize Winner and Guests, if any, agree to comply with all applicable rules and regulations in connection with the Grand Prize. Guests, if any, may be required to execute and return releases of liability and, except where prohibited, publicity releases (collectively, "Guest Documents"), which must be returned with the Sweepstakes Documents, or Guest portion of the Prize will be forfeited. **If any Guest is a minor, Grand Prize Winner or one of the allotted Guests must be such minor's parent or legal guardian and must execute and return the Guest Documents on such minor's behalf. A parent or legal guardian must accompany all Guests under the age of eighteen (18).**

CONDITIONS: By entering the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Twitter, Sweepstakes Entities and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by Prize supplier that are sent along with Prize; (c) if selected as a Winner, to the posting of such entrant's name on the Twitter Site and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsors' sole discretion.

ADDITIONAL TERMS: Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. **Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules).** In the event of cancellation, modification, or suspension, Sponsors reserve the right to select Winners in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the Website. Sponsors may prohibit any entrant or potential entrant from participating in the Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to

annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors' agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion). Sponsors reserve the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK; PROVIDED, HOWEVER, THAT CLAIMS FOR BODILY INJURY, PERSONAL INJURY, OR PROPERTY DAMAGE ARISING OUT OF THE REDEMPTION, USE OR MISUSE OF THE GRAND PRIZE ("GRAND PRIZE CLAIMS") MUST BE SUBMITTED TO THE JURISDICTION AND VENUE OF THE FEDERAL AND STATE COURTS OF THE STATE OF FLORIDA, AND CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE LAWS OF THE STATE OF FLORIDA. EXCLUDING GRAND PRIZE CLAIMS, IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

Universal Orlando is a prize provider of the Grand Prize only in this Sweepstakes; is not a sponsor of this Sweepstakes; and is not responsible for the administration of the Sweepstakes, the collection of the entries or the conduct of the draws.

WINNER ANNOUNCEMENT: For the name of the Winner(s), available after August 19, 2019, send a self-addressed, stamped envelope to be received by December 11, 2019 to: CNBC Marketing c/o Nicki Monsees, 900 Sylvan Avenue, Englewood Cliffs, NJ 07632.

This Sweepstakes is in no way sponsored, endorsed or administered, or associated with Twitter. Entrants are providing information to Sponsors and not to Twitter.