HOW WE DETERMINED THE "BEST HOTELS FOR BUSINESS TRAVELERS 2022"

For the first time, CNBC and Statista are awarding the top hotels for business travelers across Asia-Pacific, Europe and the Middle East.

Statistics

- More than 1 million data points researched

- More than 10,000 four-and five-star hotels analyzed

- In total, 585 hotels in 117 destinations recognized around the world
    - 47 places in Asia-Pacific
    - 70 places in Europe and the Middle East

Methodology

The lists are based on data derived from:

1. An **independent reader survey** for business travelers and hotel industry professionals which ran from May 3 to June 7, 2022, on CNBC's website. Additional business travelers were invited to answer the survey using a carefully selected online panel. More than 700 participants from different countries shared their views regarding the most important hotel characteristics (amenities and facilities) for business travelers.

2. **Publicly available data** from more than 10,000 four-and five-star hotels. To find out which hotels align most with the demands of business travelers, an analyst team researched more than 1 million data points. The research included two types of data points:

    a. Objective data: hotel characteristics including business facilities/equipment, food, leisure activities and room characteristics.

    b. Subjective data: guest reviews from TripAdvisor, Booking.com, Trip.com, Trivago, Expedia, Agoda, Google, Hotels.com and ebookers as well as Statista-owned research

The data was weighted according to the hotel characteristics deemed to be the most important in the reader survey. Additional weighting methodologies were employed to balance the relevance of sources and to control for regional differences. Thus, both existing hotel standards (frequency of amenities and facilities, based on all hotels examined) and standards within a city (frequency of amenities and facilities, based on all hotels examined within a city) were used as benchmarks.

Receiving Awards

The five highest scoring hotels in each destination were named among the "Best Hotels for Business Travelers."

Statista Disclaimer

The top lists are comprised exclusively of hotels that are eligible regarding the scope described in this document. The lists are the result of an elaborate process. Scores range from 1 (low) to 4 (high). Events preceding or following the period 02/21/2022-06/30/2022 and/or pertaining to individual persons affiliated/associated to the hotels were not included in the analysis. As such, the results of this ranking should not be used as the sole source of information for future deliberations. The information provided in this ranking should be considered in conjunction with other available information about the hotels. The quality of hotels that are not included in the rankings is not disputed.